Mt. Healthy Renaissance Project 2017 Report

SUPPORTING ECONOMIC DEVELOPMENT

MAIN THEATER:
• Continued to lead effort to restore the Main Theater, through collaborations between the City and community. Progress includes: submitted nomination of Main Theater for National Historic Register; worked with Elementz Studio to get mural on front of Main Theater; ongoing planning to restore the Main as a multi-purpose performance center.
• Initiated and ran a 13-week art and performance series at Main, “Matinees at the Main.” Great performers and enthusiastic audiences throughout the summer.

OTHER:
• MHRP participating on Steering Committee for city’s economic development work with Urban Fast Forward.
• Provided support for new restaurant owners opening 3 Dogs Kouzina, Greek restaurant.
• Began project to decorate windows of vacant building to improve appearance for business district.
• Completed project with HCDC, providing business coaching and support to area businesses.
• Continued work encouraging potential businesses to consider locating in Mt. Healthy.
• Outreach to building owner and to artists to coordinate a plan for mural on wall facing “Jewel Pocket Park.”

COMMUNITY BUILDING:
• Continued community-building and strengthening relationships with community groups including: Tikkun Farm, What Do I Stand For, Homeschool Co-op, Business Association, Mt. Healthy Alliance, WeThrive.
• Held Fourth Annual Plant Swap in June.
• Second annual “Christmas In Mt. Healthy”, a business-district wide event. Expanded to a dozen venues, with highly increased traffic over 2016.
• Third annual Holiday Ornament Exchange.
• Worked with Business Association to put on city-wide yard sale in conjunction with World’s Longest Yard Sale.
• Doors of Mt. Healthy project: sales of merchandise intended to build community pride. Presented a framed Doors poster to Mayor at council meeting.

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• Co-sponsored, with What Do I Stand For, a kids’ book swap at public library.
• Had a table or booth at all community events: Bicentennial Meet & Greet/All-Class Reunion, Health and Safety Fair, 4th of July, Celebrate Mt. Healthy, Health & Safety Fair at Reserves at Martin & at Cary Crossing, Community meetups. Presented/tabled at Lake of Woods and Compton Lakes Block Watch meeting.
• Created “I Love My Neighborhood” t-shirts and sold them at events, gave to volunteers to build community pride.
• Initiated a Pool Pass Program: raised $400 through donations that were matched by WeThrive funds to provide free pool passes to local children/families.
• Created a welcome packet to provide to new residents.

INFORMATION OUTREACH:

• Got Mt. Healthy listed among the neighborhoods on Cincinnati Soapbox, an online magazine featuring development activity in neighborhoods around greater Cincinnati.
• Ongoing press releases about Mt. Healthy activities to local media.
• Continued participation with CDC Association Greater Cincinnati, including providing new director with a tour of Mt. Healthy business district.
• Used MHRP website and brochures, along with social media outlets, to promote various efforts throughout Mt. Healthy.